

Rohan T George

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ABOUT

As a skilled WordPress developer with four years of experience, I specialize in creating visually appealing, highly functional websites using the latest web development trends. Proficient in HTML, CSS, JavaScript, and PHP, I focus on Front End and responsive design to exceed client expectations.

TECHNICAL SKILLS

Programming Languages: JavaScript, PHP

Web Technologies: WordPress, HTML, CSS

WordPress Development: Custom Theme Development, Plugin Development, Gutenberg Blocks Development

Frameworks: Laravel

Database: MySQL, SQLite

Cloud Technologies: AWS (for hosting WordPress sites)

UX/UI Design: Figma, Adobe XD (for designing WordPress themes and plugins).

Version Control: GitHub, Git

UI Libraries: SCSS, Tailwind CSS, Bootstrap (for styling WordPress themes)

WordPress-specific knowledge: Custom Post Types, Custom Fields, WP RESTful APIs, WordPress Security Best Practices, WordPress Performance Optimization

PROFESSIONAL EXPERIENCE

Gooder Marketing Inc., Barrie, Ontario, Canada | WordPress Developer (01/2023 - Present)

- Develop custom WordPress themes and websites with a strong focus on user-friendly design and clean code, using WordPress CMS. Customize themes to match client requirements and engage in plugin development to enhance functionality.
- Utilize CSS3, HTML5, jQuery, APIs, MySQL, SEO techniques, and web-based animations to enhance website functionality and design, including database development and Debugging.
- Adapt and customize themes and plugins from Themeforest, manage email marketing with Mailchimp and Constant Contact, and provide detailed reports. Lead projects, delegate tasks, conduct QA testing, and ensure timely launches while solving difficult problems.

Adroitminds Software Labs Pvt Ltd., TVM, India | Software Engineer (12/2020 - 11/2022)

- Created high-quality, visually appealing websites that prioritize speed and user-friendliness, following the creative director's design direction and technical standards.

- Built and supported WordPress sites using custom designs and builders like Gutenberg, Divi, Oxygen, WP Bakery Builder, and Elementor, while implementing white hat SEO practices and optimizing performance.
- I advised on feature enhancements and plugin choices, working closely with internal teams and freelance partners to ensure adherence to SEO, PPC, site speed, W3C standards, accessibility, and responsiveness. Additionally, I managed defect fixing using Bitbucket.

Vantalogix Technologies Pvt Ltd., TVM, India | Front-end Web Developer (11/2019 - 11/2020)

- I played a key role in designing and implementing components for seamless integration with both internal and external systems.
- I significantly enhanced application performance through comprehensive end to end testing, covering functionality, compatibility, and regression testing.
- I crafted user-friendly web and mobile applications, authored web pages, maintained websites, and ensured cross-browser consistency through CSS development.

EDUCATION

Bachelor of Technology, India — Engineering

Post Graduate Technology, Canada — Computer Applications Development

Post Graduate Technology, Canada — Web Development & Internet Applications Fundamentals

CERTIFICATIONS

CSS Certificate, React (Basic) Certificate, Problem Solving Certificate

WORKS COMPLETED

- **XSTO:** <https://xstoclimbers.com.au/>
- **The Log Cabin:** <http://www.thelogcabincamp.com.au/>
- **Wisconsin Conference :** <https://wi.adventist.org/>
- **Cloverdale Paints Fan Club:** <https://cloverdalepaintfc.ca/>
- **Flying Camel:** <https://flyingcamel.com/>
- **5 Minute Backup:** <https://wordpress-930354-4474193.cloudwaysapps.com/>
- **Pures :** <https://wordpress-930354-4097442.cloudwaysapps.com/>
- **Third Point Global:** <https://thirdpointglobal.com/>
- **GapMaps :** <https://www.gapmaps.com/>
- **Truth :** <https://www.truth.id/>
- **Oncosil :** <https://www.oncosil.com/>
- **Five at Heart :** <https://fiveatheart.com/>
- **Think Cyber IT :** <https://thinkcyberit.com/>
- **Plutus Group :** <https://plutusgroup.ca/>